

MEDIA DAY PASS AGREEMENT

Treble Cone Investments Ltd (the operator of Treble Cone ski area) and _____, (The Signatory) enter into the following Media Pass Agreement on:

__ / __ / 2019

No. of party members: _____

Treble Cone offers The Signatory:
1x Adult Day Pass at the discounted rate of NZ\$99 per person within the party.

In exchange for each Adult Day Pass the signatory will provide Treble Cone with:
The opportunity to purchase 1 (one) high resolution image or 15 seconds of video (The Content) from The Signatory's visit to Treble Cone, rights free and in perpetuity for the price of NZ99 per image or video. The Signatory grants Treble Cone the right to reproduce or publish The Content in print, digital or any other channels or marketing communication. Wherever Treble Cone uses The Content, The Signatory will be credited appropriately.

Where The Signatory posts images, video or other content from their visit to Treble Cone in social media channels, they will tag and link Treble Cone appropriately. Facebook: @treblecone Instagram: @trebleconenz

Termination Clause

Both parties reserve the right to terminate this Agreement in the event it is deemed that either party acts in a manner which is illegal or has the potential to bring the other party's brand into disrepute by association. In this event the agreement will be terminated and The Signatory and any other party members will leave the Treble Cone Ski Area immediately.

Usage Rights

All content created at Treble Cone will be created by The Signatory, for The Signatory's own use. Where content has been commissioned for a commercial film or photoshoot either directly or for a 3rd party, Treble Cone reserves the right to charge a location fee. In this circumstance, Treble Cone is also obliged to inform the land owner, the Department of Conservation who must grant a concession before the Treble Cone can give permission for the shoot to take place.

I grant to Treble Cone, the right to purchase content I have created the right to purchase images and video from me in accordance with the terms outlined above. I authorise Treble Cone to copyright, use and publish the same in print and/or electronically. Where my likeness appears in that content, I agree that Treble Cone may use such images of me with or without my name and for any lawful purpose, including for example: publicity, illustration, advertising, and online content. I have read and understand the above:

Signature _____ Print name _____

Organization Name (if applicable) _____

Address _____

Phone _____ Date _____