



DAY PASS GUIDELINES

Treble Cone Ski Area is the largest skiable area in the Queenstown Southern Lakes District, accessing 550ha of rideable terrain and offering the longest vertical in the Southern Lakes. The resort is recognised as an aspirational 'big mountain'. And you want to ride it!

Treble Cone Investments Ltd (the operator of Treble Cone ski area) and

_____, enter into the following Media Pass Agreement on:

__/__/20__

Treble Cone Offer

- 1x Adult Day Pass

Media to provide Treble Cone

- 1x high resolution image or 15 second video of the time spent at Treble Cone, rights free.
o This content can be reproduced or published in print, online and video based marketing materials for Treble Cone within 48 hours. The content will be credited appropriately on all usage of the image.
• Representation and positive promotion on personal/company social media channels - posting, linking and tagging Treble Cone - See tags below.
• If Media require more than one day pass then the above is expected in return per day pass.
• Any images the media use have to have Treble Cone credit the following social media tags @treblecone and@trebleconenz.

Termination Clause

Both parties reserve the right to terminate this Agreement in the event it is deemed that either party acts in a manner which is illegal or has the potential to bring the other party's brand into disrepute by association. In this event the agreement will be terminated and the Media will leave the Treble Cone Ski Area immediately.

Usage Rights

All images taken by media will be on a non-commercial basis. If they fall under a commercial film or photoshoot Treble Cone reserves the right to charge standard a location fee for this production as well as inform the Department of Conservation.

I grant to Treble Cone, its marketing representatives the right to the photographs I have taken, as well as photographs of me and my property in connection with the above-identified subject. I authorize Treble Cone, its assigns and transferees to copyright, use and publish the same in print and/or electronically. I agree that Treble Cone may use such photographs of me with or without my name and for any lawful purpose, including for example such purposes as publicity, illustration, advertising, and Web content. I have read and understand the above:

Signature _____ Print name _____

Organization Name (if applicable) _____

Address _____

Phone _____ Date _____